

Medical Planning Resources, Inc.

January 1, 2007

To Whom It May Concern:

It is with pleasure that I provide the following recommendation.

Karen Conte, and her company ARS Consulting, has worked with Medical Planning Resources as an expert consulting firm, to help us pull together a corporate and small business solution for catastrophic events. Within weeks of contracting with ARS we were faced with the Hurricane Katrina disaster.

Karen put her many skills to work and helped us pull together a private sector package for Hurricane Katrina response. This required a comprehensive set of skills which utilized her substantial knowledge of corporate management including P&L, operations, sales, marketing, sourcing services and pricing.

While operating out of a hotel in Washington DC, while on a business trip, she secure commitments for assets and services from multiple vendors and resources within 48 hours after the disaster. Noted below are just a few of the items she was able to pull together in that time frame:

- Ⓢ Forty fully-equipped and supplied 250 bed deployable medical facilities capable of meeting the response times indicated by the Department of Health & Human Services.
- Ⓢ 1,200 credentialed medical personnel ranging in skill level from trauma surgeons to EMTs and capable of phased response with first boots on the ground in 12 hours
- Ⓢ Land for housing and setup of the deployable hospitals
- Ⓢ Medical equipment and supplies
- Ⓢ Two 747's capable of doing medical evacuation and patient care or the delivery/trans-shipment of equipment and supplies
- Ⓢ Four hovercraft and 300 zodiac boats for water rescue operations
- Ⓢ Five S-61 helicopters for search and rescue
- Ⓢ Warehouses and almost 1,000 shelters in various sizes and capacities
- Ⓢ Generators, air conditioning units, de-humidifiers and water purification systems
- Ⓢ Cellular towers and enhanced communications capabilities

There are many more examples that I can give that illustrate Karen's can do team attitude and ability to work effectively under pressure. I would without any reservation recommend Karen to you. She is a tremendous asset to any company.

Sincerely



George Hovanec



Prepare..Respond..Recover

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